

Option 2

Choose 10-12 apps that you use on your phone. Give each app a name to enter in the table below (e.g., Facebook). Next estimate about how many minutes you spend using that app each week, month, or some time period, and enter data in the table below. (If you can't make this example work, think about your computer at home and the icons on the Desktop.)

Before you continue, write the time period you will use: _____.

Name of App	Minutes of Use

Now go into each app, and use a scale from 1-7 to rate three attributes: attractiveness of the app design, clarity of the design to communicate the purpose of the app, and how well the app works (called "utility" below).

Poor 1 2 3 4 5 6 7 Great

Enter data in the table below. Notice Minutes of Use must be entered again. Simply pull the numbers from the table above and rewrite them.

Name of App	Attractiveness	Clarity	Utility	Minutes

For now, focus only on utility of app and minutes of use (the final two columns). Analyze those TWO variables using Pearson's r to see if they are related. **Create a typed APA-style results section for those TWO variables ONLY.** Bring you data and output to class so we can work on it Wednesday. Turn in your APA-style results section before class begins.